

The logo for Beth Israel, featuring the name "Beth Israel" in white text on a blue rectangular background that is tilted slightly to the right.

Continuum Health Partners, Inc.

The "Get With The Guidelines" logo, which consists of a red circular arrow icon followed by the text "GET WITH THE GUIDELINES." in a bold, sans-serif font.

FOR IMMEDIATE RELEASE

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**BETH ISRAEL MEDICAL CENTER RECOGNIZED BY THE
AMERICAN HEART ASSOCIATION FOR IMPLEMENTING
QUALITY HEART DISEASE AND STROKE CARE**

New York, NY (August 4, 2010) The Betty and Morton Yarmon Stroke Center at Beth Israel Medical Center in Manhattan has been recognized for achievement in using evidence-based guidelines to provide the best possible care to patients through The American Heart Association/American Stroke Association's Get With The Guidelines[®] program.

Beth Israel Medical Center and 814 other hospitals are featured in a special advertisement in the "America's Best Hospitals" issue of *US News & World Report* (August issue) to commemorate their receipt of Get With The Guideline Gold Plus Performance Achievement Award. A total of 961 awards were given for achievement in coronary artery disease, stroke and/or heart failure treatment.

Hospitals recognized in each category achieve at least 85 percent compliance to Get With The Guidelines measures. Those achieving 85 percent compliance for 24 consecutive months receive the Gold Performance Achievement Award, with the Silver Performance Achievement Award going to those with 85 percent compliance for 12 consecutive months. Special

recognition is also given for those hospitals achieving 85 percent compliance in two or all three categories and/or for being in 75 percent compliance with heart failure and/or stroke measures.

Get With The Guidelines is a hospital-based quality-improvement program designed to ensure that hospitals consistently care for cardiac and stroke patients following the most up-to-date guidelines and recommendations. The program addresses coronary artery disease, heart failure and stroke. Currently more than 1,400 hospitals participate in the program.

The American Heart Association/American Stroke Association's advertisement recognizes Beth Israel's commitment and success in performance achievement.

"The American Heart Association is pleased to recognize its top Get With The Guidelines participants," said Lee Schwamm, M.D., national chairman of the Get With The Guidelines steering committee, associate professor of neurology at Harvard Medical School and Vice Chairman of Neurology at Massachusetts General Hospital. "Healthcare providers who use Get With The Guidelines are armed with the latest evidence-based guidelines and immediate access to clinical decision support, using a set of tools that have been shown to improve delivery of evidence-based care. The goal of this initiative is to improve the quality of life and help reduce deaths and disability among patients with heart disease and stroke."

Published scientific studies are providing us with more and more evidence that Get With The Guidelines works. Patients are getting the right care they need when they need it. That's resulting in improved survival."

"We are proud that the American Heart Association and American Stroke Association have chosen the 'America's Best Hospitals' issue of *US News & World Report* to recognize Beth Israel's Betty and Morton Yarmon Stroke Center for our achievements in their Get With The Guidelines program," said Harris M. Nagler, MD, President of Beth Israel Medical Center. "Get With The Guidelines gives our professionals the tools and reports they need to effectively treat our coronary heart disease, heart failure and stroke patients."

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About Beth Israel Medical Center

Founded before the turn of the 20th century on Manhattan's Lower East Side, Beth Israel Medical Center originally was dedicated to serving vulnerable populations in that community. More than a century later, the Medical Center serves individuals and families from every walk of life throughout New York City and beyond through two divisions: the Milton and Carroll Petrie

Division in Lower Manhattan, and the Kings Highway Division in the Midwood section of Brooklyn,

With world-class specialists in areas including heart disease, cancer, neurosurgery, minimally invasive surgery, women's health and pain medicine and palliative care, Beth Israel is widely known for combining medical excellence with clinically innovative programs. As University Hospital and the Manhattan campus for the Albert Einstein College of Medicine, Beth Israel also is dedicated to teaching and nurturing top-notch physicians of tomorrow.

About Get With The Guidelines

Get With The Guidelines[®] is the American Heart Association/American Stroke Association's hospital-based quality improvement program that empowers healthcare teams to save lives and reduce healthcare costs by helping hospitals follow evidence-based guidelines and recommendations. For more information, visit heart.org/quality.

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